

Massachusetts Veterinary Medical Association

163 Lakeside Avenue, Marlborough, MA 01752-4554 Tel. (508) 460-9333 Fax (508) 460-9969

E-mail: staff@massvet.org – Website: www.massvet.org

Susan G. Curtis, Executive Director
January 2010

Marilyn R. Macleod, Assistant Executive Director
Dina Tedeschi, Associate Executive Director

The MassVet News

Classified Advertising

The *MassVet News* is the newsletter published by the Massachusetts Veterinary Medical Association. It has a circulation of over 1,100 subscribers, including 1,000 veterinarian members. Readers find association news and views, insights into veterinary medicine and practice, updates from governmental agencies, and general interest columns. The *MassVet News* accepts display and classified advertising and is the source for employment opportunities for veterinarians, technicians, and veterinary office staff in Massachusetts. WE currently publish 9 issues per calendar year.

The publication schedule (with payment and submission deadlines in parentheses) is as follows:

January (December 5)	May/June (April 5)	September (August 5)
February/March (January 5)	July (June 5)	October/November (Sept. 5)
April (March 5)	August (July 5)	December (November 5)

Check with the MVMA office for the next deadline, but plan to submit your advertisement with payment by the 5th of the month preceding publication.

- Ads must be received by the deadline and will be placed in the next available issue.
- Advertising is at MVMA's discretion, as space permits. MVMA reserves the right to edit or not print any ad, and is not liable for misprints, errors, or omissions.
- Classified ads over 50 words (not counting contact information) are strongly discouraged; a \$15 charge applies to each additional 20 words or portion thereof.
- In each calendar year, MVMA members may place, without charge, up to 3 classified ads not exceeding 50 words, excluding contact information. After the first 3 ads, members are charged \$30 for each additional ad not exceeding 50 words (not counting contact information).
- Ads from non-members may be placed as space permits, with a fee of \$40 per issue for each ad not exceeding 50 words, excluding contact information.
- Payment by check, American Express, Discover, MasterCard or Visa is due in advance of publication.

Contact Assistant Executive Director Marilyn Macleod at the MVMA office for more information.