



## MVMA Charities, Inc.

*A 501(c)3 Not-for-Profit Supporting Organization  
of the Massachusetts Veterinary Medical Association*

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163 Lakeside Avenue, Marlborough, MA 01752-4554

Phone: 508-460-9333 \* Fax: 508-460-9969

Email: [MVMACharitiesInc@massvet.org](mailto:MVMACharitiesInc@massvet.org) \* Website: [www.massvet.org](http://www.massvet.org)

Dear MVMA Member,

The Executive Board of MVMA Charities has launched an exciting program supporting our commitment to animal protection, while raising awareness of the many aspects of MVMA Charities.

MVMA Charities has taken the initiative to develop and implement Massachusetts' only state-wide Oxygen Mask Program for pets. The goal of our Oxygen Mask Program is to outfit each of the 351 cities and towns in the Commonwealth with at least one set of pet oxygen masks for their first responder units. Outfitting firefighters and emergency personnel with these masks dovetails perfectly with objectives of other affiliated programs and groups, such as SMART (State of Massachusetts Animal Response Team) and ACOAM (Animal Control Officers Association of Massachusetts).

Extensive press coverage will greatly increase the public's education and awareness of the importance of emergency planning and preparation for animals and beloved pets. Expanding the program statewide provides MVMA Charities with an exceptional platform to show the press, the public, and government leaders that we are caring, service-oriented professionals and leading advocates of pet welfare.

Members and their practices are fundamental to make this a success; participation does not require a financial commitment. Rather, we ask you to commit some of your own and your staff's time and energy to promote and work with our Oxygen Mask Program, and to present masks to your local fire departments. We will provide the marketing and administrative materials needed, as well as the media promotion. Your participation will be acknowledged in press releases, press events, and on our website. Mask sets are ready for distribution, and we want to involve veterinarians and their practices in delivering the masks to their local fire and rescue departments. What an incredible way to show your dedication to your community and for MVMA Charities to serve as a public charity!

To educate you about the program further, enclosed is our press releases about the Oxygen Mask Program and contribution to fire and rescue departments. Times can be challenging, and this is an extraordinary opportunity for veterinarians to be steadfast in your connection with the public and the animals you care for regularly.

When you are ready to participate in the Oxygen Mask Program for your community, contact us at 508-460-9333 or [PetO2Masks@massvet.org](mailto:PetO2Masks@massvet.org) and we will work with you on all the details. You can help make it possible to outfit every fire and rescue station in Massachusetts.

Sincerely,

Martha Smith-Blackmore, DVM  
President

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**If you are interested in participating in the  
MVMA Charities Inc. Oxygen Mask Program,  
please complete and send this form back:**

**MVMA Charities Inc.  
Oxygen Mask Program  
163 Lakeside Ave  
Marlborough, MA 01752-4554**

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**or fax to 508-460-9969, or email to [PetO2Masks@massvet.org](mailto:PetO2Masks@massvet.org)**

MVMA Member's Name: \_\_\_\_\_

Contact Person's Name (if different than above): \_\_\_\_\_

Practice Name: \_\_\_\_\_

Practice City or Town: \_\_\_\_\_

Member's Phone Number: \_\_\_\_\_

Is this number (please circle):          Work          Home          Cell?

Contact Person's Phone Number: \_\_\_\_\_

Is this number (please circle):          Work          Home          Cell?

Contact Person's Email Address: \_\_\_\_\_

Do you currently have a relationship with your local fire and rescue department?          Yes          No

*Thank you for your interest, we look forward to working with you on this exceptional program!*